

6-361 Queens Ave
London, ON N6B 1X5

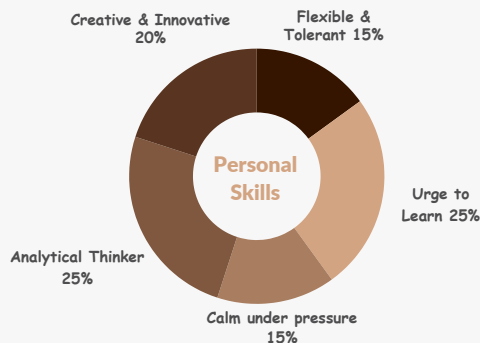
novakk@outlook.cz

@novakkarel

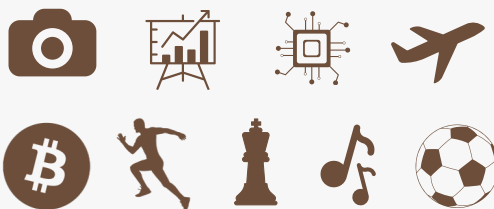
charlznewman.biz

+420 724 900 536
+1 519 788 6364

SKILLS



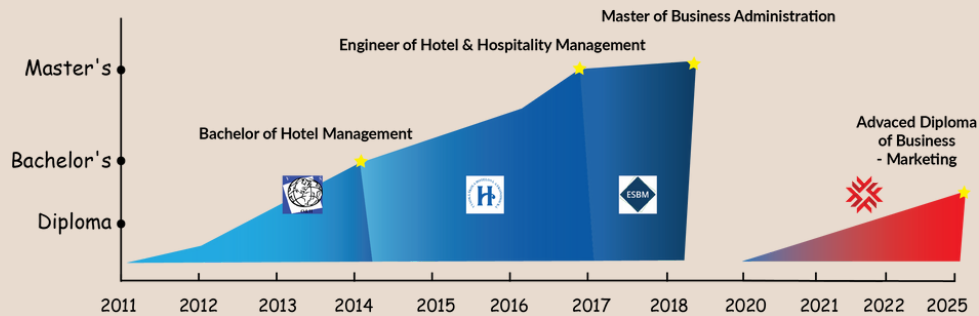
INTEREST



Karel Novak

Marketing | Management | Hospitality
Graphic Design | Data Analytics

EDUCATION



- Honours Bachelor of Commerce - Digital Marketing** 2020 - 2026
Fanshawe College, London - Canada
President's Honour Roll Recipient
- Master of Business Administration** 2017 - 2018
European School of Business & Management, Prague - Czech Republic
Specialization: Hotel & Hospitality Management
- Engineer of Hotel & Hospitality Management** 2014 - 2017
Institute of Hospitality Management in Prague - Czech Republic
- Bachelor of Hotel Management** 2011 - 2014
College of Business and Hotel Management, Brno - Czech Republic

WORK EXPERIENCE

- Digital Marketing Specialist** Jan 2025 - May 2025
Village Creative | Fanshawe College | London, Canada
Collaborated on real client marketing projects, focusing on digital ads, content creation, and campaign strategy.
- International Content Creator** Oct 2024 - Jan 2025
Fanshawe College | London, Canada
Created social media content to engage and support international students at Fanshawe College.
- Personalized Internet Ads Quality Assessor** Feb 2024 - May 2025
TELUS International AI Data Solutions
Assessing the quality of Google and YouTube ads targeting.
- Server** Oct 2020 - Feb 2024
Sifton, Richmond Woods Retirement Village | London, Canada
Constantly achieve a high level of customer satisfaction by providing exceptional service.
- Server/Bartender** Nov 2019 - Present
Marienbad Restaurant/Chaucer's pub | London, Canada
Executing communication on social networks and creating PPC campaigns.